Civil society engagement is critical to advancing reproductive, maternal, child and adolescent health. The Global Financing Facility (GFF) in support of Every Woman Every Child recognises the importance of civil society for "elevating the voices of affected populations, monitoring and accountability."  

In 2017, E4A-MamaYe supported a coalition of civil society organisations in Kenya - The Health NGOs Network (HENNET) - to develop innovative ways to share and translate complex information from the GFF investment cases, financing strategies and governance guidance. These innovative knowledge products are facilitating a greater understanding of the GFF process among CSOs, particularly on how it translates to the Kenya context, and how counties can use GFF funds to effectively respond for their communities' needs. CSOs now participate in discussions relating to GFF implementation with the Ministry of Health nationally and sub-nationally, ensuring greater accountability for the use of funds and performance against key RMNCAH indicators.

Ensuring civil society participation in GFF implementation is critical to its success. E4A-MamaYe’s experience in Kenya shows the value that simple tools – including scorecards and briefs – can make to ensuring information is translated and shared so that those who are best placed to advocate on behalf of communities can ensure their needs are reflected in and catered to by the health system.

E4A-MamaYe is currently supporting civil society coalitions to engage in the GFF across sub-Saharan Africa.